

The XIII Symposium of Finnish Tourism and Leisure Research

Tourism in crisis?

We warmly invite you to the **Symposium of Finnish Tourism and Leisure Research 2020** organized on **May 26th – 28th 2020** at the **Archipelago Research Institute on the Seili Island, in Parainen**. The symposium is organized by the Finnish Society for Tourism Research jointly with the Turku School of Economics and the Biodiversity Unit, University of Turku.

The theme for the symposium is “Tourism in crisis?”

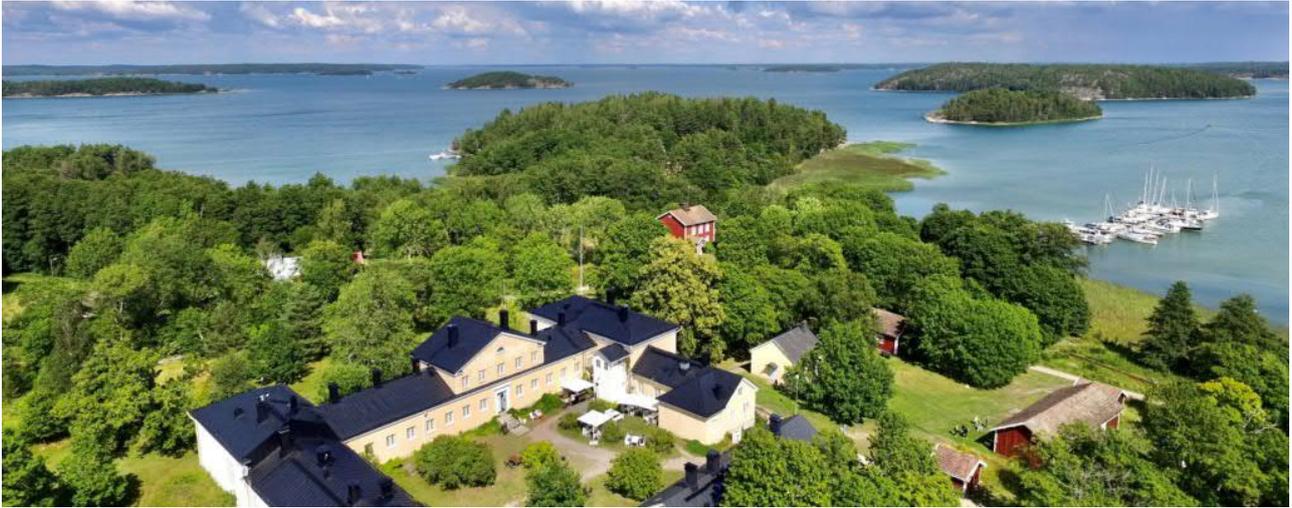
Global tourism continues its steady growth and it seems very likely that, in the next decade, the estimated amount of 1.8 billion global tourists will be reached. At the same time, the future of tourism is more uncertain than ever before. Climate change and the biodiversity crisis are intensively discussed in the media, and climate anxiety has become a widespread experience among the public and also tourists. The term “flight shame” has been introduced and overtourism continues to harm various top destinations. In addition, the possibility of the global financial crisis, political instability and terrorism cast shadows over tourism development in the future.

The Symposium aims to examine the nature of crises in tourism and, especially, whether tourism is in crisis – or not? Participants are welcome to present both state-of-the-art empirical and conceptual research papers providing the basis for constructive and inspiring sessions. The range of sub-topics related to the theme of “Tourism in crisis?” includes:

- Tourism and global climate change
- Opportunities and challenges in tourism development
- Sustainability and responsibility in tourism development
- Tourism and leisure behavior and experiences
- Tourism entrepreneurs and businesses
- Digitalization and AI in tourism
- Stakeholder engagement and co-creation of tourism
- Marketing and communication of tourism services
- Sustainability labels and certifications
- Demand for responsible tourism services and the role of consumers
- Understanding the impacts of tourist activities
- The role of interpretation in tourism
- Monitoring, measuring, and evaluation of tourism strategies
- Theoretical and methodological approaches for assessing tourism
- Other current topics in tourism research and education

We invite authors to submit an abstract for consideration by the scientific committee of the symposium. Please send the abstracts to juulia.raikkonen@utu.fi by no later than **March 1st 2020**. Abstracts should be 200-300 words in length, written in Times New Roman (12), double-spaced and with references in APA format. Please include your full name and contact information below the title. Abstracts can be submitted in English or in Finnish.

Registration and more information: <http://matkailututkimus.org/symposium/>



Preliminary program

Monday 25th and Tuesday 26th May: Doctoral seminar in Turku

Monday at 12-18, Keynote **Toni Ahlqvist**: “*The Sense of Crisis*”, Tuesday at 8.30-10.30,

Tuesday 26th May 2020

- At 11.00 Turku-Seili, Symposium opening (also the board meeting during the trip)
- At 13.00 Lunch at Seili
- At 14.00 Keynote, **Ilari Sääksjärvi**: “*The Biodiversity Crisis Threatening the Future of Humanity?*”
- At 15.00 Session
- At 17.30 Dinner
- Accommodation, sauna

Wednesday 27th May 2020

- At 9.30 Sessions
- At 12.30 Lunch
- At 13.30 Sessions
- At 16.30 *Annual meeting of the Finnish Society for Tourism Research*
- At 18.00 Guided tour
- At 19.30 Symposium dinner

Thursday 28th May 2020

- At 9.00 Session
- At 11.30 Seili–Turku, Symposium closing (In Turku at about 13.00)

Estimated symposium fee 210–250 €(incl. transportation Tku-Seili-Tku, full board, shared double-room). Limited amount of single rooms available at a higher rate.



Professor Ilari Sääksjärvi is a director of the University of Turku Biodiversity Unit, including the Archipelago Research Institute, the Natural History Museum, the Subarctic Research Institute, the Botanical Garden and the Science Centre. His expertise covers biodiversity research sensu lato, and he has published a large number of refereed articles and other publications, including three books on biodiversity. He also specializes in science popularisation and regularly visits schools and companies to discuss global environmental challenges, such as climate change and the biodiversity crisis.



Professor Toni Ahlqvist works at the UTU Finland Futures Research Center and focuses on regional planning and policy, spatial political economy, futures studies, and technology foresight. Currently, he is working at the university level thematic collaborations Digital Futures and Sea and Maritime Studies. He has lead numerous research projects that have covered, e.g., emerging technologies, construction and uses of futures knowledge in organizations and regions, strategic development of industrial branches, and varied aspects of a knowledge-based society.